



SUSTAINABLE
COLLECTION

EYB

EXTEND
YOUR BRAND

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YOUR BRAND

Sustainable Collection

Our mission is two-fold: to help reduce plastic waste; and to directly contribute to a better life for those less fortunate across the globe.

We're therefore proud to launch our new label, WoW: the sustainable collection of promotional brands produced in a green, circular and/or 100% FairChain way. It's new, hip, innovative and, most of all, green! The EYB collection is made up of gifts with a real-life story of change from people who want to make a difference. We offer a collection of gifts that are not only unique and innovative but also sustainable.

EYB collection will continuously welcome new brands telling new stories, with the ultimate aim of shifting the promotional market as a whole towards more sustainably produced gifts.

Gift with impact...!





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1.1 Recycled plastic products

We've signed an exclusive partnership with the Plastic Bank, which supports our mission to become a worldwide supplier of promotional products that genuinely help stop plastics making their way into our oceans, while simultaneously combating global poverty. We work hand in hand, united by a shared goal.

Transforming lives and oceans

About.

Founded in 2013 by David Katz and Shaun Frankson, the Plastic Bank began turning waste plastic into an asset for some of the world's most impoverished people.

By enabling collectors to exchange plastic for money, items or Blockchain-secured digital tokens, the Plastic Bank revealed the value in plastic. Collectors can purchase anything from insurance and phones to cooking fuel and stoves, and even school tuition in some areas. This initiative is known as SOCIAL PLASTIC®. It empowers recycling in ecosystems around the world, and in turn stops the flow of plastic into our oceans. All while helping people living in poverty build better futures for themselves.



plasticbank





Working together to reveal the value in plastic

Supporting the Plastic Bank will result in the collection and clearing of 8,000 kilograms of plastic from our oceans in areas of Haiti, Indonesia, the Philippines and Brazil.

SOCIAL PLASTIC™

SOCIAL AND ENVIRONMENTAL IMPACT



Plastic takes up to 1,000 years to degrade in a landfill

8 MILLION metric tonnes of plastic enters the earth's oceans annually

1,636  Metric tonnes of carbon dioxide prevented from entering the atmosphere

Recycling saves 75% on fossil fuels during production and another 5% during incineration.




-70%

Plastic is made from petroleum. Recycled plastic products save on these raw materials and reduce CO2 emissions.



74 Collection branches

Total volume of plastic collected:

1,090,564



39,260,304

Number of equivalent plastic bottles**



2,302
Collectors engaged

SOCIAL PLASTIC™



plasticbank

“Collecting plastic puts food on the table, sends my children to school and helps me rent a home”





FROM WASTE TO PLASTIC

Offset your plastic footprint



Join the movement. Get your
WoW! Sustainable Collection
promotional products made
from the Plastic Bank's
recycled SOCIAL PLASTIC®
and do your bit to contribute
to a better world.

Felt Cup holder.



“From recycled plastic bottles to a felt cup holder - no more burning your hands!”

Wow! This stylish cup holder is made from recycled plastic bottles. The felt fabric sleeve fits over most cups, and is far more sustainable than the disposable holders handed out in your local café. No more burning your hands on a hot cup of coffee or tea!



Felt Luggage tag.

“From recycled plastic bottles to a luggage tag, so you can easily spot your bag!”

Wow! This grey felt address tag is made from recycled plastic bottles. With this tag on your suitcase, you'll always know exactly which bag is yours as it comes off the luggage carousel.



Felt Shoulder bag.



“From recycled plastic bottles to a stylish felt shoulder bag that works with any outfit!”

Wow! This handy felt shoulder bag is made from recycled plastic bottles. The stylishly designed bag works with any outfit and is large enough to carry all your daily necessities. Plus, it matches all your new felt accessories!





Felt Tablet sleeve.

“From recycled plastic bottles to felt tablet sleeve, to keep your tablet and phone protected!”

Wow! This stylish felt tablet sleeve is made from recycled plastic bottles. The ideal solution for keeping both your tablet and your phone protected and safe from scratches. Plus, storing them right next to each other means you'll always be able to find your phone for those two-step verification moments!

Felt Bedroom slippers.

“From recycled plastic bottles to bedroom slippers that’ll keep your feet cosy!”

Wow! These comfy slippers to wear around the house are made from felt, produced using recycled plastic bottles. Not only do they keep your feet warm – they also have a special anti-slip sole underneath. Easy to pack, they’re perfect for traveling, too.



Felt Notebook.



“From recycled plastic bottles to stylish notebook!”

Wow! The cover of this notebook is made from recycled plastic, and the pages from recycled paper. There's a holder for your pen and an elastic strap to keep things organised. Ideal as a journal or for those all-important to-do lists.



Felt Piggy bank.



“From recycled plastic bottles to a cute piggy bank!”

Wow! This cute little Woodlane piggy used to be a plastic water bottle, but is now the ideal storage for all your loose change. And because the pink felt is made from recycled plastic, it protects our oceans and saves plastic waste from ending up in landfill, too.





Recycled Bracelet.



“From recycled plastic bottles to nautical bracelet!”

Wow! This nautical-style bracelet is made from recycled plastic bottles. As an initiative of Social Plastic, the bracelet recovers ocean-bound bottles and improves lives.



Recycled Sunglasses.

“From recycled plastic bottles to cool sunglasses, ready for summer!”

Wow! These cool sunglasses are made from recycled polypropylene that comes from waste plastic products, rescued by the Plastic Bank. The perfect sustainable, socially responsible giveaway for the summer holidays!



Recycled Beachset.



“From recycled plastic bottles to a playful beachset!”

Wow! This colourful set of buckets and spades is made from recycled high-density polyethylene. Ideal for a family day out at the beach, it literally rescues plastic from the ocean!





Recycled Frisbee.

“From recycled plastic bottles to frisbee, the summer giveaway!”

Wow! This sustainable, socially responsible frisbee is made from recycled polypropylene that comes from waste plastic products, rescued by the Plastic Bank. It's made for summer at the beach or the park!

Mouse pad & Screen cleaner.

“From recycled plastic bottles to mouse pad and screen cleaner in one!”

WoW! This super-thin mouse pad and screen cleaner in one is made from 100% recycled plastic bottles, making it super sustainable. The back of the material has an anti-slip layer to make sure it doesn't move around on your desk. And the microfibre cloth means it can be used to clean your monitor as well. The product can be customised and printed in full colour all over, and even the anti-slip bubbles can be customised!



Reusable Bottle.



“From recycled plastic bottles to a new reusable bottle - talk about circular!”

Wow! This reusable water bottle is made from 100% recycled disposable plastic bottles. The sustainable way to stay hydrated!



Recycled Shopping bag.



“From recycled plastic bottles to shopping bag!”

WoW! This shopping bag is made from seven recycled plastic bottles. Once collected, the bottles are cleaned, shredded, processed into small granules, and used to create new products like this one!



Recycled Backpack.

“From recycled plastic bottles to a handy backpack!”

Wow! This compact backpack is made from recycled plastic bottles. Perfect for on the go!



Recycled Tote bag.



“From recycled plastic bottles to foldable tote bag!”

Wow! This foldable tote bag is made from five recycled plastic bottles. Always handy to have on you for that last-minute grocery shopping on your way home.



rPet Fresh Mash Bags.

“Buy your vegetables, fruits or bread rolls in an environmentally friendly way!”

These fresh bags (set of 2 pcs) are made from 100% recycled PET bottles.

With these sturdy, light weight and breathable mesh bags you can easily hold up to 2 kg of fruit or vegetables.

The fresh bags can of course be washed after use. Stop single use plastic bags in the supermarket and take your own fresh bags!

Bag size: ± 20 x 35 cm (w x h)

Material bag: rPET Mesh



rPet Backpack.

“This foldable backpack is the best friend of all travelers, students and festivalgoers.”

Now fully sustainable, made of 7 recycled bottles. Light weight, strong and practical. You can even slide it onto your trolley. Ideal to carry handluggage, lunch, reusable water bottles or a snack pack.

Bag size: 32 x45 x15 (w x h x d)
Bag material: 300D rPET
(100% post-consumer plastic bottles)



Waist Bag.

“A classical design which makes a strong comeback! Ideal for everyone living in the city or travelling abroad.”

Keep your valuable things safe and within easy reach. The RB Waist Bag has a large main compartment with extra inside zipper pocket. In addition, there is an easy access zipper on top, as well as another zipper pocket at the padded back panel. Not only the fabric, but also the adjustable and sturdy webbing belt as well as the zippers are made from recycled plastic bottles.

Bag size : ± 40 x 10 x 15 cm (w x h x d)
Material: 600D rPET Fabric (2-tone) | rPET Zipper | rPET Woven Trimmings



Recycled Umbrella.

“From recycled plastic bottles to an umbrella - let it rain!”

WoW! This stylish umbrella is made from five recycled plastic bottles. Now there's a sustainable way to stay dry in a downpour!



Recycled Baseball cap.



“From recycled plastic bottles to a baseball cap!”

Wow! This baseball cap is made from five recycled plastic bottles. Game on!





Recycled Lanyard.

“From recycled plastic bottles to lanyard!”

Wow! This lanyard strap is made from three recycled plastic bottles. Never lose your keys or ID card again!

Wristband

“From recycled plastic bottles to a wristband”

Perfect for events, concerts, parties... say to everybody that you are taking care of the planet!



Recycled Saddle cover.

“From recycled plastic bottles to saddle cover for your next campaign!”

Wow! This saddle cover is made from 100% recycled plastic. There are two different models available, and both can be customised for your own campaign.



Hook'd Saddle bags



“From recycled plastic to a smart alternative to saddle bags!”

Wow! Hook'd is an alternative to expensive saddle bags, and it's easier to use. No more messing about trying to stuff bags full of groceries into your saddle bags. Hook'd is designed to be sustainable, strong, light and attractive to look at – suitable for one or two bags, and super-simple to use. Hook'd is a 100% Dutch product: it's made from PE plastic that's been recycled in the Netherlands, and it's produced in the Netherlands too.



Recycled Pen.



“From recycled plastic bottle to new plastic pen!”

WoW! This pen is made from a single recycled plastic bottle. Make someone’s day and write them a letter by hand...



Hudson Pen.

“From recycled plastic bottles to a stylish recycle pen!”

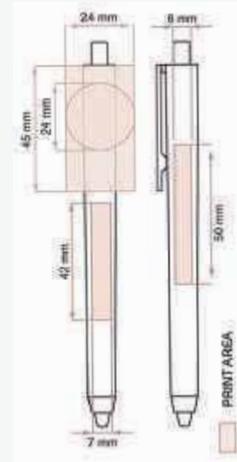
Stylish recycled executive pen.
New colours available - Black Ink Refill



Customizable Pens.

“From recycled plastic bottles to a customizable bio pen!”

All plastic parts are made from bio-plastic that dissolves in the nature in 1 – 3 years.



Recycled Rubbish bin.

“From recycled plastic bottles to versatile bin!”

WoW! Flextrash’s ambition is for a cleaner world with cleaner oceans – and that starts with you! By managing your waste properly, you’re making a small but important contribution to keeping the oceans pure. With every product you purchase, Flextrash makes a donation to clean up the plastic soup and save valuable marine life like fish and corals.



Small

3-litre bin

Orange / Yellow
Black / Grey

Medium

5-litre bin

Black / Grey

Large

9-litre bin

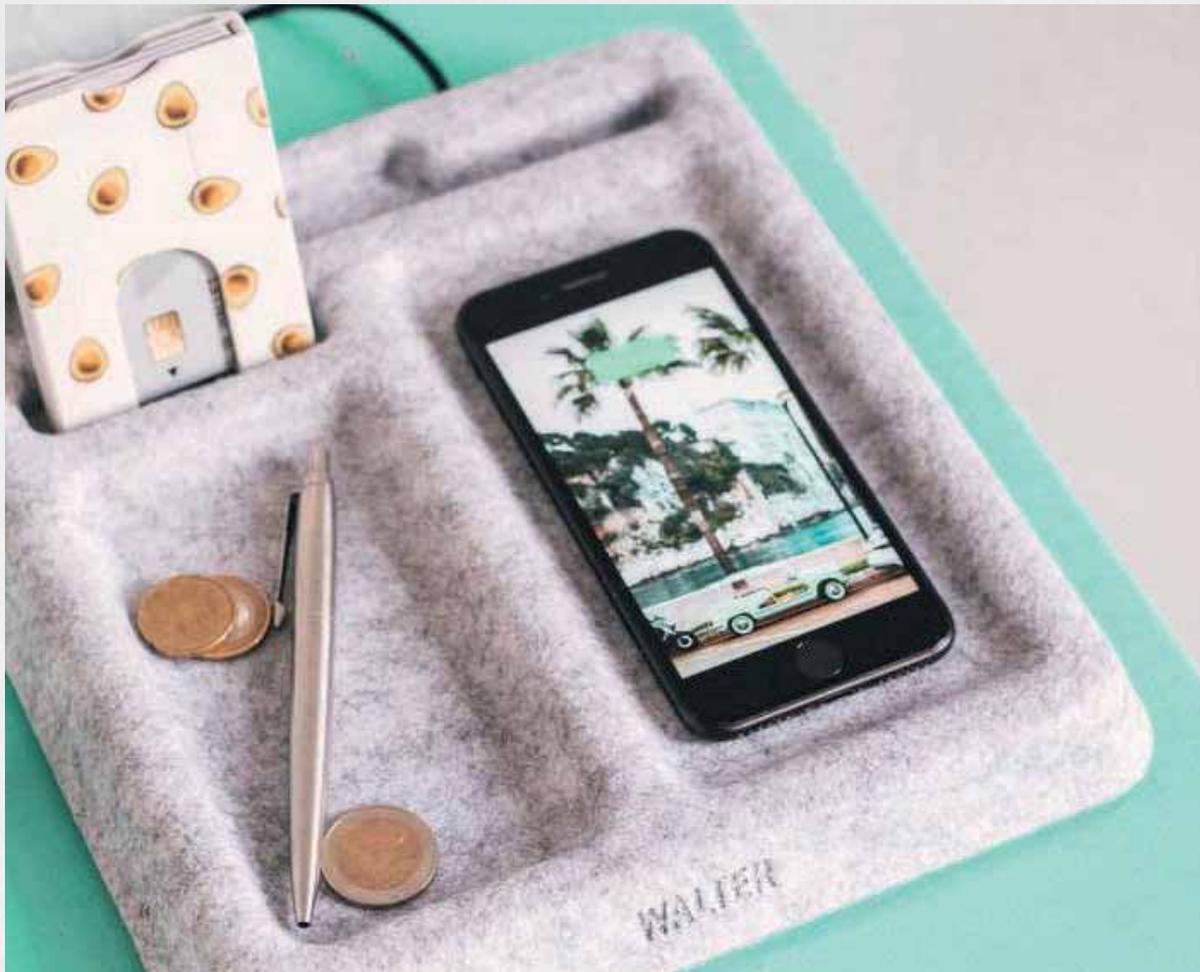
Rosy Red
Joyfull Yellow
Beautiful Beige
Gracefull Grey
Black / Grey

Felt Dock.



“From recycled plastic bottles to a felt dock!”

Wow! The Walter felt dock is made of felt produced from recycled plastic bottles as well as sustainable bamboo. It's an organiser for your everyday carry with a built-in, wireless, 10W, fast charger for your phone. It provides space for your keys, phone, receipts and more so you never need to lose those important items again.





Sustainable Scarves.



“From merino wool and recycled plastic bottles to sustainable scarves!”

WoW! Get Scarved is a Dutch scarf brand, creating sustainable unisex scarves. The scarves are 50% polyester, made from recycled plastic bottles, and 50% merino wool, produced chlorine-free and without mulesing sheep. There are 12 different colours available.





Sustainable Sportswear.

“From fishing nets and carpets to high-performance sportswear that doesn’t compromise the environment!”

Wow! Pixie uses technical compression fabric made from 100% regenerated nylon/polyamide from Econyl – a material that’s made from waste, including fishing nets and carpets. The reclaimed yarn is knitted into a high performance fabric in Italy. An average of 640,000 tonnes of fishing nets are left in the ocean every year, which makes up around 10% of marine litter. For every tonne of waste nets collected, enough nylon is generated to create more than 7,000 running leggings. The products are made in Holland.

Apron.

“From recycled plastic bottles to an apron!”

This new apron is made from recycled plastic bottles. Help the oceans while you are cooking!



Gloves & Pot Holder.

“From recycled plastic bottles to an apron!”

These new gloves are made from recycled plastic bottles.
Help to clean the ocean!



Plush.



“From recycled plastic bottles to a educational plush!”



We give body, soul and character to mascots!

Whether in the stadium, on packaging, on the website or in an online game - mascots can be used to humanize products and messages, making it easier for potential customers to connect to brands.

An nowadays what is the best message for the childre: take care about the future of the planet!!



Coaster.



“From recycled plastic bottles to a Coaster.”

We simply change the standard material we use for moulding to 100% recycled plastic.. Resulting in our square coaster now being amongst the eco-friendliest products available.

90mm Square Coaster with digitally printed up to full colour on 1 side only. Available in 8 standard colours, or custom coloured (PMS) at additional cost.

Towel.



“From recycled plastic bottles to a Towel.”

Plastic is destroying marine life like never before. With this towel you help to clean the ocean. We work with a network of fishermen who collect plastic from the sea during fishing.

We transform it into RPET and combine it with recycled cotton to make beautiful 100% recycled towels.



Socks.



“From recycled plastic bottles to a Socks. Made From Recycled Polyester, Rpet Socks Can be Made From as Little as 120 Pieces.”

by Offering Recycled Socks with Client His Own Logo, We Want to Contribute to the Reduction of Plastic. Rpet Socks Are Good Alternative to Knitted Cotton Socks, & We Also Help to Redirect Any Waste to New Destination.

Socks Can be Made to Measure with Your Own Logo & According to the Wishes of the Client in Order to Guarantee the Client's Own Identity, Through Our Own Design Department, We Can Provide the Entire Process From Design to Delivery. Our Recycled Knitted Socks Are Fully Custom-made & Can be Tailored to the Customers Wishes by Our Design Department.

Sleeping Mask.



“From recycled plastic bottles to a Sleeping Mask.”

Made from recycle plastic, this eye mask will help you to sleep and disconnect while you are helping to clean the oceans.



Power Bank.

“Power Bank made by recycle plastic.”

About 1.500.000 tons of plastic waste is annually exported from the EU alone. In the destination countries, the plastics pollute the air, soil and water. With our market innovation in our portfolio of products, we set an example for sustainability and against the flood of plastic.

The raw material “Hanit” is produced regionally in Germany and was also awarded with the environment label “Blue Angel”.



Kafo Coffe Mug.



“From recycled plastic bottles to a coffe Mug!”

Recycled SAN plastic Coffee Mug with an easy-grip handle. Non Chip.

For multiple print colours



330 ml



Theo Coffe Mug.

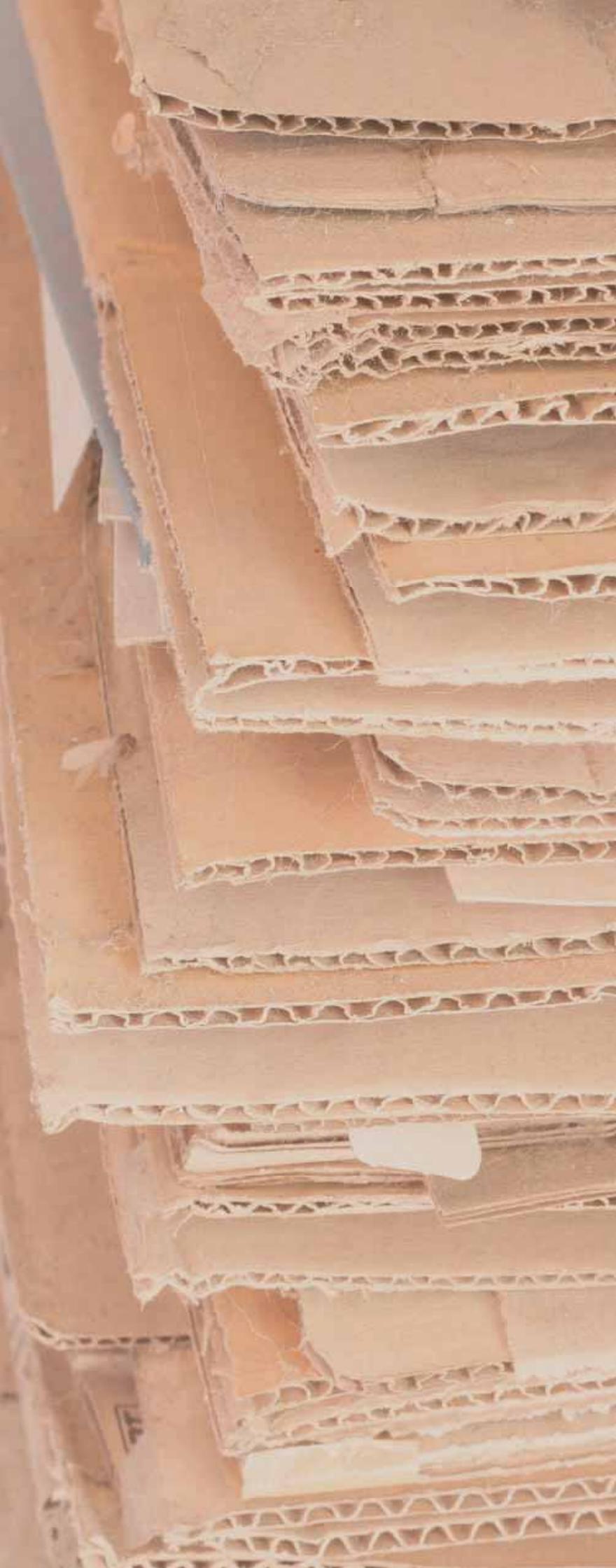
“From recycled plastic bottles to a coffe Mug!”

Recycled Non chip mug made from recycled SAN plastic available in Red, White, Green, Blue and Charcoal grey dishwasher safe.



275 ml





1.2

**Recycled
paper
products**

Designer Bottle.



“From sugarcane to designer water bottle”

WoW! This water bottle is made from residual material from sugarcane instead of crude oil. The planet loves it, and so do we. The bottle is modular, which means it takes up less space and it's easy to clean. Suitable for tap water, fruit juices, pops and alcohol up to 13%. It doesn't melt in your mouth, nor in the dishwasher (up to 65°C / 149°F). It's designed and made in Holland, and it's 100% recyclable.



Old paper Pen.



“From old paper to a new pen. Just don’t chew on it too much!”

Wow! How can we avoid the use of new paper and plastic waste as much as possible? By reusing and recycling it! The body of this pen is made from rolled-up recycled paper, and the ink is available in both blue and black. Perfect for work or home.



Paperbags.

“From waste to paperbags”

Use your own waste to produce paperbags.

We can collect 2000 kg of waste and than we can make ANY fibers into PAPER items of it.





Paperbags.

Paper bag size: 240+90x360mm
1 color print, cotton handles,
white cellulose cardboard
for bottom inside and inside
handles.



Notebooks.

“All our notebooks are made by recycled paper and recycle cover.”

You can create your own model; with the color that you want.





Paper Loudspeaker.

“The name Grammophone® stands for a mobile phone holder with the additional function of a passive loudspeaker.”

Grammophone® does not only look great on your desk and sovereignly supports your next facetime call.

On the bedside table, in the park, at the beach or at the next cooking session your smartphone is very pleased to have a couch with comfort guarantee. During the playful assembly of the set your skilled craftsmanship as well as your patience is put to the test.



Bombox.

Cardboard Touch Speaker + Wireless Charger

ECO Collection

- ✓ Ultra Lightweight
- ✓ Interesting Cassette Player Design
- ✓ No Pairing, just put your smartphone on top to play
- ✓ Amplifies your devices' sound! No Docks, No Wires and No Bluetooth!
- ✓ Highest quality chipset producing clear music rhythm with echo reverberation
- ✓ Connect with USB cable to activate wireless charging function

Just lay it down for amazing, Booming Sound! Enjoy this MAGIC!



Custom paper wireless charger pad.



“Make your own unique shape”

Cardboard Paper Wireless Charging, provides the highest flexibility for OEM projects
Make your own design with simply making a new die cut and choose either regular charging chip or fast charging
Innovative and economic choice for promotional item



1.3 Recycled aluminium products

Walter Wallet Aluminium.

“From smart idea to the ultimate aluminium wallet!”

Wow! The compact Walter Wallet is cast from recycled aluminium. It carries up to seven cards, which are easily selected with the patented stack-and-slide system, plus bills. And the aluminium wallet also gives your cards extra protection with its RFID shield, which means no more skimming. Additional colours are available.



Recycled aluminium bottle.



“From scrap aluminium to a stylish aluminium bottle”

Stylish and eco-friendly aluminium.



Capacity: 350 ml with flip to cap



Dimensions: 210 x 51 mm





1.4 Recycled leather products

Wallet Range.

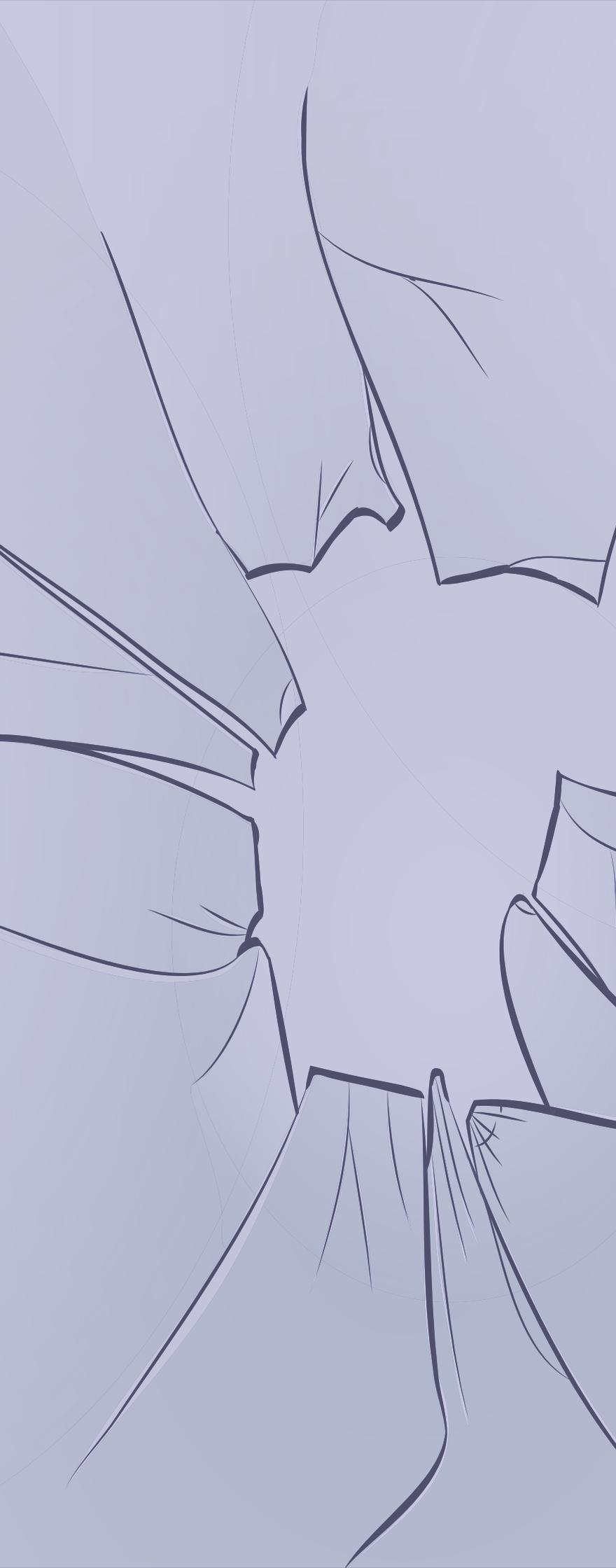
“Produced with recycled leather with natural latex.”

Made from sustainable materials, through a process of smart recycling of natural leather fibers we can present a very nice range of wallet, key rings and portfolio”



Keyring Range.





1.5
Recycled
glass
products

Water Glasses.



“From empty wine bottle to coloured water glass. Cheers!”

WoW! Every year, more than 440 million wine bottles are thrown away after single use. Instead of tossing out the bottles, we want to work with “circular glass”. If you deliver your own glass bottles, they can be upcycled into new products. Once collected, Rebottled transforms the bottles into fun and functional glassware - like this water glass. It’s even possible to custom engrave the products or print your logo on them.





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**Surprising people
with sustainable
products!**





Coffee Notebook.



“From coffee waste to a handmade notebook to create wonderful stories!”

Wow! The Netherlands alone generates 120 million kilograms of waste coffee grounds annually. We make coffee more valuable than simply a cup of coffee: we're turning the coffee industry upside down! The cover of this notebook is made from the waste grounds of a single cup of coffee. The paper is 100% recycled, meaning there's zero deforestation in its production process and it's as environmentally friendly as possible.



- 72% ENERGY



- 100% WOOD



- 83% WATER



- 53% CO2



Coffee Pen.

“From coffee waste to a pen, it’s time to write new narratives!”

WoW! Worldwide, we produce around 50 billion kilograms of coffee grounds each year. What’s left over just gets thrown away... until now. The Coffee Pen means we can rewrite the story of coffee waste through using coffee grounds. And guess what? It still smells like coffee!



Coffee Flower pot.



“From coffee waste to a biodegradable flower pot for a greener home!”

WoW! This flower pot is made from the coffee grounds that are produced when making a single cup of coffee. So you can feel good about enjoying that extra caffeine fix. What’s more, the pot is customisable with your company logo, making it the perfect pot to inject a little green into your office.



Coffee cup With sugar.

“From coffee grounds and sugarcane to a beautiful coffee cup!”

WoW! What could be better to turn into a coffee cup than the very ingredients that go into making the drink... coffee grounds and sugarcane! The cup even smells like coffee, which adds to the sensory experience - whether it's to wake you up in the morning or to give you that bit more energy in the afternoon.

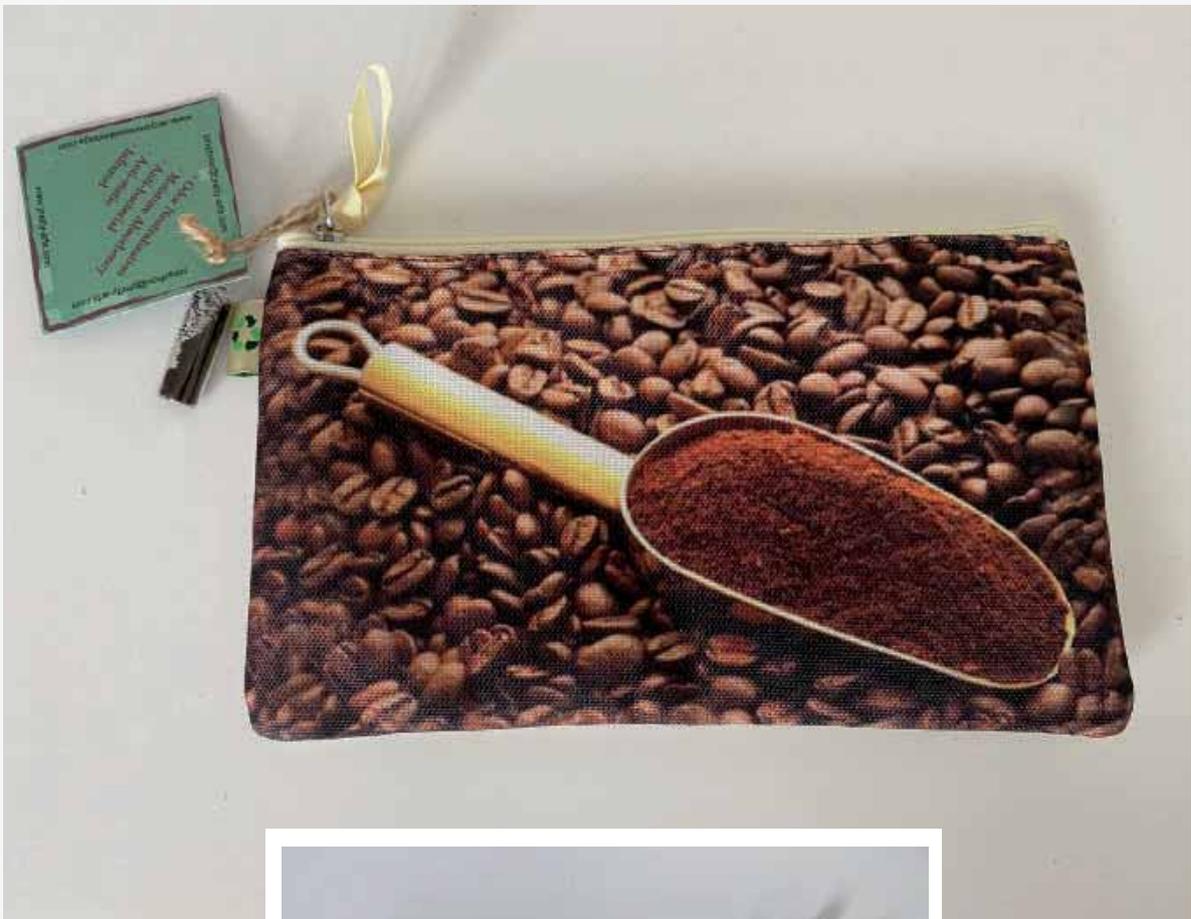


Coffe Bag.



“From coffee waste to a bag!”

Coffe grounds recycle bag made from recycled polyester with coffe grounds”



Coffe Mug.

“From coffee waste to a cup!”

Single wall mug made of 50% coffee husk and 50% PP. Capacity: 300 ml.

Not suitable for use in microwave oven.



Soop Organic soap.



“From coffee and orange juice waste to organic soap for refreshing moments!”

WoW! Worldwide, we produce 46 billion kilograms of orange peel and around 50 billion kilograms of coffee grounds each year - both by-products of our daily consumption of fresh coffee and orange juice. To use up what's left over, 'SOOP' is made from orange peel and coffee grounds that would otherwise be wasted. But more importantly, SOOP makes use of the natural fragrance, scrubbing qualities, cleansing power, and colour of coffee and citrus for your skin.





Milk Carton pen.

“From recycled Tetra Pak drinks cartons to a stylish pen!”

Wow! The paper and cellulose from Tetra Pak drinks cartons can be recovered and reused - leading to savings of 75% on fossil fuels, 90% on water, and up to 70% on CO2 emissions. Only polyethylene and aluminium are left over, which are processed into fine granules and used to create the milk-carton pen. Excellent for writing due to the 1 mm “soft-writing”, replaceable ink cartridge.

Recycled Sports bottle.



“From recycled plastic milk carton to drinking bottle!”

Wow! The plastic from milk cartons (polyethylene) can be recycled and turned into these handy drinking bottles. Holding up to 500 ml, they are the perfect alternative to disposable bottles for sport, travel or while on the go. In short: a sustainable and healthy alternative to a regular plastic bottle!



Elephant Poo paper.

“From elephant poo to handmade paper products!”

Wow! All these paper products are made from elephant poo! It all began in India, where a craftsman named Vijendra found a way to use dung to make paper pulp. Despite his years of experience in the handmade paper industry, it wasn't easy: he made several attempts and it didn't happen overnight. But eventually, after a few months, he found the technique needed to produce paper.



Paper wheat Straw pen.

“From wheat waste and recycled paper to a pen fit for a writer!”

Wow! A lot of wheat is eaten globally. Which means there's also a huge amount of wheat-related waste in the form of leaves, straw and more. But now, we can produce pens using both this wheat waste and recycled paper. Well, that's something to write home about...



Wheat waste Multi-pen.



“From wheat waste to a multi-purpose pen for watching videos on your phone!”

Wow! Wheat straws, leaves and other by-products are wasted every day. This pen is not only made from 80% wheat waste; it also doubles up as a phone stand so that you can easily watch videos or show them to colleagues or friends.



Wheat waste Sunglasses.

“From wheat waste to dazzling sunglasses. Hello, sunshine!”

Wow! Wheat waste can even be used to make sunglasses. This stylish pair are made from 60% wheat straw and 40% plastic; they’ve received CE certification and offer UV400 protection.

Key facts:

More than 60% wheat straw, rest PP.

CE certification

UV400



Textile Note booq.



“From discarded clothes to a snazzy, socially-conscious notebook!”

Wow! This notebook has a great story: old textiles are collected and transformed into felt, a non-woven material made by compressing the fibres using heat, moist and pressure. People employed by social workshops laser-cut the sheets and fix these upcycled textiles to the notebook covers. A handy place to store all your ideas!





Stone Book.

“From stone waste to a notebook that’ll rock your world”!

Wow! The clue’s in the title: the paper in this notebook really is made from 80% stone waste, plus a little resin (HDPE) to bind the stone powder. The result is a cradle-to-cradle certified material that can be infinitely recycled. Stone paper uses far fewer resources (no trees, no water, no bleach, and no toxins) in production, and it can be re-used over and over again!

Organic Notebook.



“From agricultural and organic waste to a special notebook to fill with ideas!”

WoW! After harvesting tomatoes or peppers, for example, residual materials are left in the greenhouse, such as plant stems and leaves. Disposing of that waste costs money for the grower, but also represents a recycling opportunity. These notebooks are made from agricultural and organic waste - not just the cover, but the paper inside as well!



We offer the notebooks
in three different styles



Bamboo/stone Notebook.

“From bamboo and stone waste to a hard-cover notebook!”

WoW! Bamboo is a sturdy resource that’s often underused. Which is why the cover of this notebook is made from stylish bamboo. Plus, the paper inside is made from 80% stone waste, plus a little resin (HDPE) to bind the stone powder. The result is a cradle-to-cradle certified material that can be infinitely recycled.



Apple-leather Toiletries bag.

“From apples to a luxury toiletries bag, handmade in Italy!”

Wow! Apples that are used to make apple juice leave behind a fibrous pulp. And this pulp can be used to make a type of fabric. This luxury toiletries bag looks like leather but is in fact made from apples! Designed in Switzerland and handcrafted with love in Italy, this bag uses breakthrough technology that is both sustainable and cruelty-free.



Apple Keyring.

“Apple Skin is our new plant-based material made of apple peel and apple cores.”

What's left from the apple juice's production is processed to become a raw material that we use to produce key-holders.

As producers we're proud to propose a new line of key-holders made using materials with low environmental impact and 100% vegan. For an optimal performance we have combined the Apple Skin with a cork base, which is likewise 100% ecologic, vegetal and vegan.

Apple Skin can be customised by blind debossing or digital printing all over the surface.



Woodlane Wheels.



“From upcycled advertising signs to wooden toy cars!”

WoW! The only set of wheels you’re likely to drive made from upcycled advertising signs – you can even see part of the adverts printed on the back. These signs have been given a second lease of life as a toy or desktop accessory. The cars are produced in the Netherlands in a wood workshop via a social initiative that offers work and education to participants. There are several standard models available but custom designs are also possible!





Woodlane Tealight.

“From upcycled advertising signs to wooden candle holder!”

WoW! This wooden tea-light candle holder is made from upcycled advertising signs via a social labour initiative - making your home even cosier and more sustainable. The candle itself is made from cooking oil left over from restaurant kitchens.

Grease Lighting.



“From used cooking oil to cosy candle-light!”

Wow! It's grease lightnin' - literally! Contributing to a better world can be as easy as striking a match. This candle is made from used cooking oil from restaurants – oil that's too useful to be thrown away. The candle holders are made from recycled pickle jars. Let's get cosy.

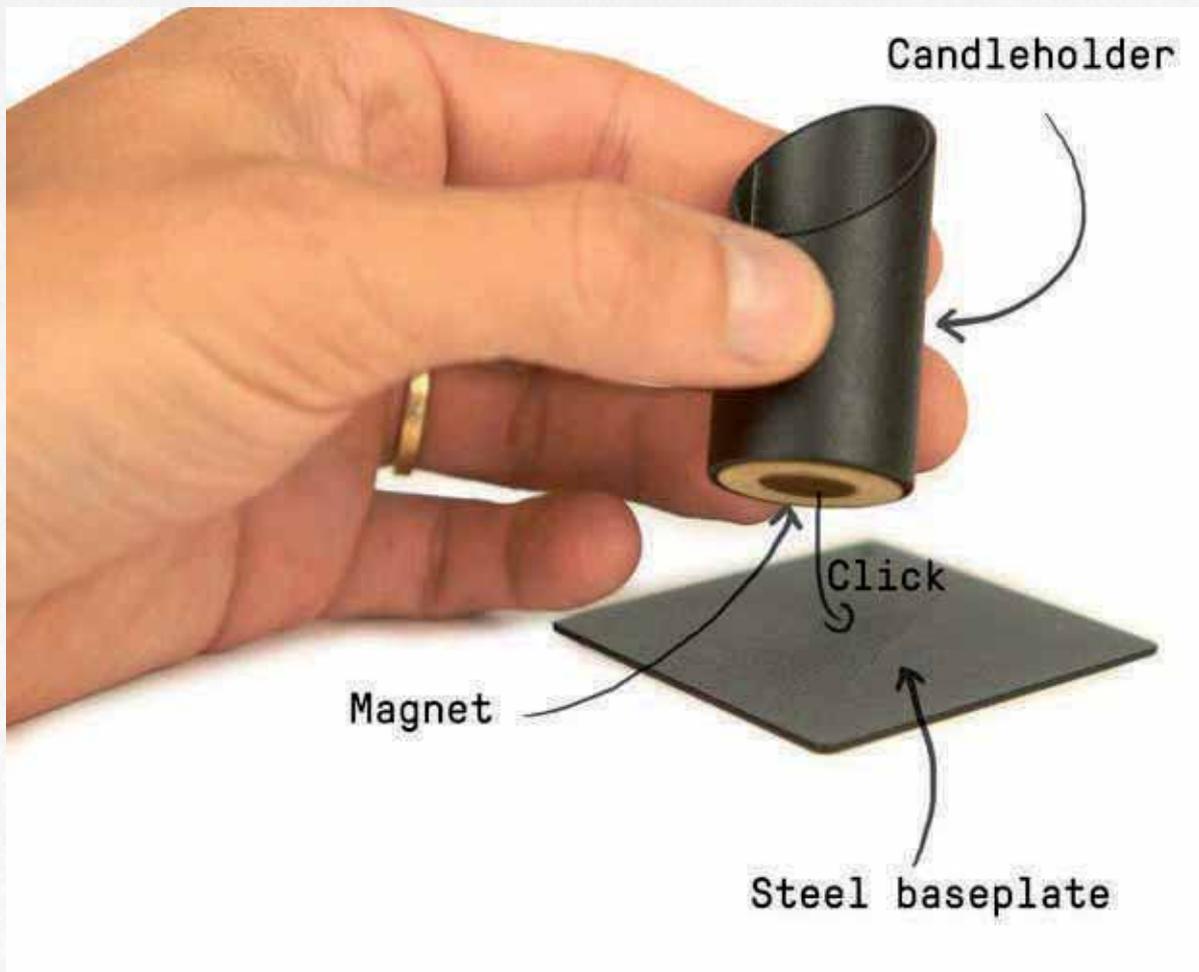


Steel Light.



“From steel waste to a romantic candlestick!”

WoW! Waste steel material from a Dutch factory has been re-purposed into this Steel Light. Good old-fashioned candlelight meets contemporary style. The two halves are placed on either side of the tablecloth, and the magnetic top coating keeps them firmly together. Romantic dinner? We’ve got you covered.



Bottle Box.



“From empty wine bottle to designer lampshade!”

Wow! We love DIY, which is why we created the Bottle Box. What’s inside the box? Almost everything you need to make your own designer lamp. Detailed instructions take you through the process step by step - all you need is an empty wine bottle. It makes a great gift, too. But we do recommend that if you bring your host a bottle of wine, you make sure it’s a full one!



Coffee Rice Cup.

“From rice-related waste to fully decomposable drinking cups!”

WoW! Rice is eaten more than any other grain on the planet. Which means there’s also a huge amount of rice-related waste in the form of leaves, husks and more. But coffee cups made from rice husk fibres (80%) and lignin starch (20%) can now be produced from this waste. These environmentally friendly cups are available in two sizes, come with their own lid, and can safely be used in the microwave and dishwasher.



Coco Birdhouse.



“From leftover coconut shell to rustic birdhouse!”

Wow! In Sri Lanka, fresh coconuts are green in colour and large in size. After drinking the sweet liquid from inside the coconut, the green shell is left over. This shell, which hardens and turns brown, is often wasted. But no longer! These handmade “Coco Birdhouses” are made from coconut waste, and can even be engraved.





Coco BBQ fuel.

“From coconut bark to eco-friendly fire-starters and briquettes!”

Wow! BAST BBQ coco-coal briquettes are high-quality briquettes made from coconut bark – a waste product from the Indonesian coconut industry. BAST burns better, longer and with less smoke than regular charcoal. BAST is made entirely in Indonesia, which means the entire value chain remains in Indonesia as well. Each box contains one briquette and eight fire-starters.

Bag to Nature.



“From bag to home-grown organic produce!”

Wow! Everyone wants to get back to nature – even if they live in a city. Bag-to-Nature is a simple organic growing system you can use to start cultivating herbs and vegetables at home in your kitchen or on your balcony. Now you can be a gardener without needing green fingers, and even keep your hands clean. It’s not only healthy but fun, too!



Straw By straw.

“From natural straws to eco-friendly drinks!”

Wow! In Europe every year, we use and throw away at least 36.4 million plastic straws. But these 100% eco-friendly straws are made from... straw! Our straws grow in nature and are 100% organic, biodegradable and compostable. No plastic, no PLA (corn starch) – just real straw. Each straw is hand-cut to 20 centimeter long, with natural differences in diameter.



Beat The bag.

“From leftover fabric to one-of-a-kind bags”

WoW! This bag is made from leftover fabric, like old flags or banners. Beat the Bag gives old promotional materials a new lease of life. By using this bag, you're reducing waste, helping people find work, and never needing to buy a plastic bag in a store again. Let's Beat the Bag!





HEALTHY
SEAS
SOCKS

A Journey from Waste to Wear!

The story behind...

Take sustainable steps



“The sock. It seems like such an ordinary product. But the approach of owner Eric Roosen is anything but ordinary.”

Society is more and more focused on sustainable living. And Healthy Seas Socks are here to help. Because the best ideas are often the simplest. We're offering an everyday solution that helps you contribute to a more sustainable world.

Healthy Seas is a non-profit initiative that was founded by a non-profit organisation and two sustainable enterprises. The first is a professional in the removal of ghost fishing nets; the second knows how to sustainably turn waste into nylon; and the third has been producing high-quality socks for decades. Together, we aim to make sustainability more accessible for everyone.

Invest in the future >>>>>>



Healthy Seas Socks.

“From abandoned fishing nets to comfy socks, it feels good looks great!”

Wow! Wearing these socks means you're helping to recover abandoned fishing nets that pollute our seas and coasts. Healthy Seas collected 375 tonnes of nets and lost fishing gear with the help of divers and fishermen. We recycle the nets as well as other waste into high-quality ECONYL® yarn. The cotton in this product is also 100% certified organic, meaning it's grown without any chemicals. Better for nature, better for the farmer, and softer for our feet! Feels good, looks great.

Tablet Sleeve.



“From disused furniture fabric to soft tablet sleeve for perfect protection!”

Wow! This stylish iPad and tablet sleeve is made from felt, created from leftover fabric that comes from a furniture factory in Ahrend. The fabric is trimmed to size and sewn into beautiful sleeves in a socially responsible warehouse. The detailing is made from leather for an extra-chic look. The sleeve is suitable for the iPad Air 1 & 2 and all 10.1-inch Samsung Galaxy models. The inside measurements of the sleeve are 17 x 25 cm.



Circular Textiles.



“From used textiles and recycled polyester to new fabric!”

WoW! Made in Turkey, this yarn comprises a mix of 30% worn clothing, 20% off-cuts from fabric, and 50% recycled PET polyester, made from used polyester clothes, plastic bottles, fishing nets and other materials. Adding recycled polyester makes the material strong enough to re-knit and re-weave fabrics. Adding used textiles makes the fabric wearable and comfortable, so that no new cotton needs to be used. This saves a huge amount of water, and also means that cotton fields can be used to grow other crops in the longer term.





TEXTILES MADE FROM YARN:

- 30% previously worn clothing
- 20% off-cuts
- 50% recycled PET polyester

AVAILABLE:

t-shirts, polo shirts, sweaters, dresses, blouses, aprons, suits, work uniforms, overalls, jackets and thermals



YOUR OLD SHIRT

What's more, you can hand in your old shirts or work uniforms to be recycled into new shirts, blouses, polo-shirts and so on.

It's a win-win: old clothing doesn't have to be thrown away or burned, but instead can be used as the basis for new clothing – a huge ecological advantage, because it reduces the environmental footprint tremendously.



Good to know!

The difference in water and energy usage between one regular polo-shirt and one 100% recycled polo-shirt is equivalent to taking 72 showers and watching television non-stop for three months.



Upcycled Textiles.



“From old uniforms to new accessories!”

WoW! Why throw away perfectly good company uniforms when we can turn them into valuable products? Simply provide us with a discarded item of clothing, and we'll tailor-make a sample so you can see what's possible. And what makes upcycling unique is that the emotional element of the old product is still there – like the logo or tagline, for example.





We make cool bags from old work trousers. We make hats and handbags from old safety jackets. We make boxer shorts from old shirts. The possibilities are endless!

Car Tyre Coaster.

These products started their lives as car tyres!

Did you know that 70% of the rubber industry goes towards tyre production? Unfortunately, a lot of rubber is subsequently lost via incineration, and we want to prevent that.



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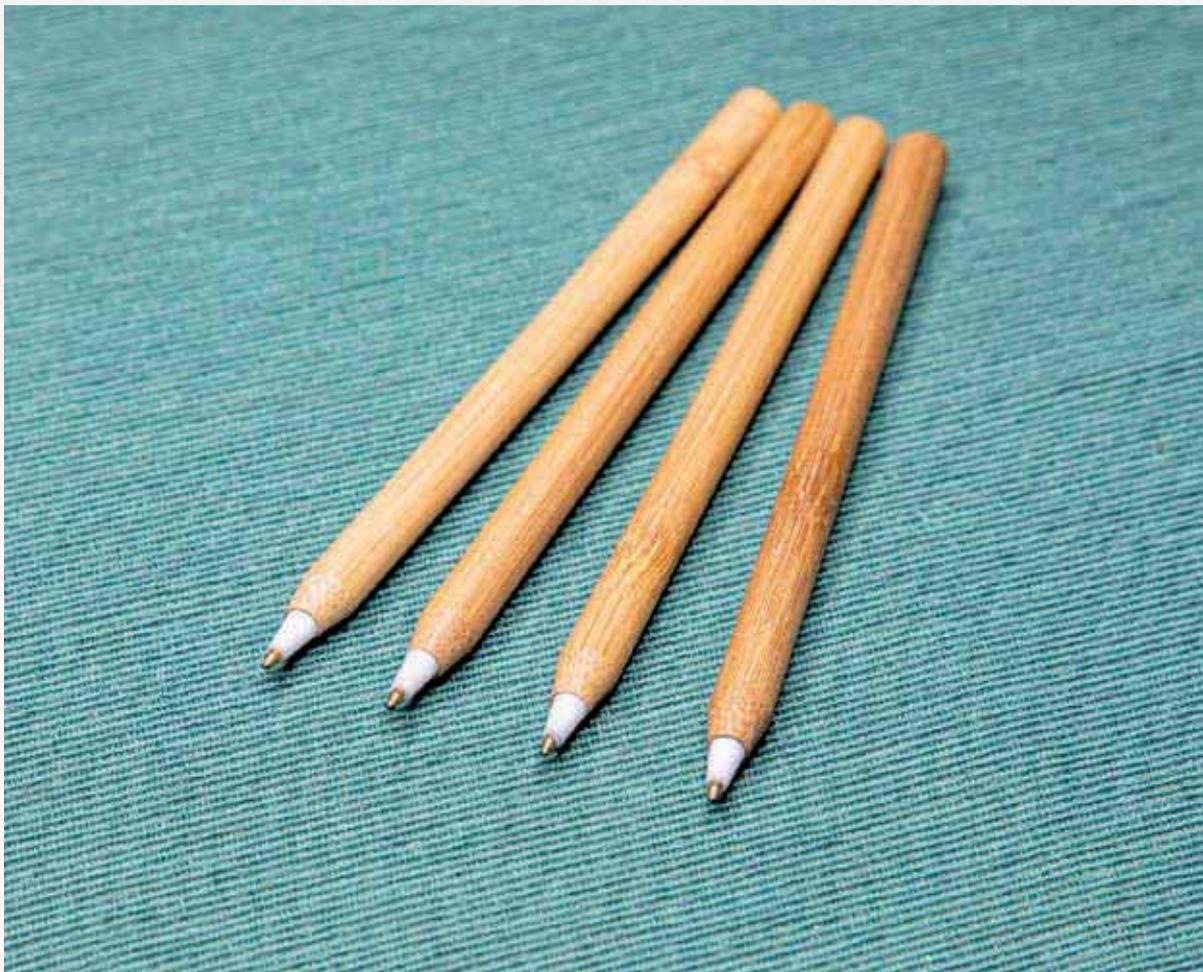


Bamboo Pen.



“From bamboo to a stylish yet durable pen!”

WoW! Bamboo is a fast-growing timber-like plant that reaches maturity in five years (much quicker than the usual 30-120 years required for other species!). After a bamboo plant is harvested, four to seven new plants naturally grow from its roots - no replanting necessary. Bamboo is known for its hard surface, making it a robust and long-lasting material. Despite its hardness it is very suitable to craft. Which makes it the perfect material for these stylish yet durable pens!



Bamboo Cup.

“From bamboo to unique, handmade cups for drinks or snacks!”

WoW! These reusable cups are handmade from bamboo. Because they're each crafted from an individual bamboo pole, no two cups are the same. They can be used for tea and coffee, but also work perfectly as snack bowls or even toothbrush holders! Note: bamboo is a very durable material, but it must be washed by hand. Do not put bamboo in the dishwasher.



Bamboo Toothbrush.



“From bamboo to biodegradable toothbrush, for sustainable brushing!”

WoW! With over a billion toothbrushes thrown out every year ending up in oceans and landfills, these bamboo brushes are a great alternative to the typical plastic version. Bamboo is renewable and biodegradable. Make your daily routine more sustainable!





Bamboo Socks.

“From bamboo to breathable socks: a must-have for your wardrobe!”

WoW! These socks are made from bamboo fibre: a naturally environmentally friendly material in every sense. Bamboo fibre – a cellulose yarn extracted from bamboo – is the fifth most used natural fibre after cotton, linen, wool and silk. It's naturally breathable, highly durable and odour resistant. All of which make it the perfect yarn to create these colourful socks. And there are two designs available in stock!

Bamboo Straws.



“From bamboo to biodegradable and eco-friendly drinking straws!”

WoW! These drinking straws are made from bamboo! Handmade, biodegradable and eco-friendly, they are even reusable. The Bamboo straws are extremely durable, made with no inks or dyes. They're easy to clean by hand-washing them in warm water.



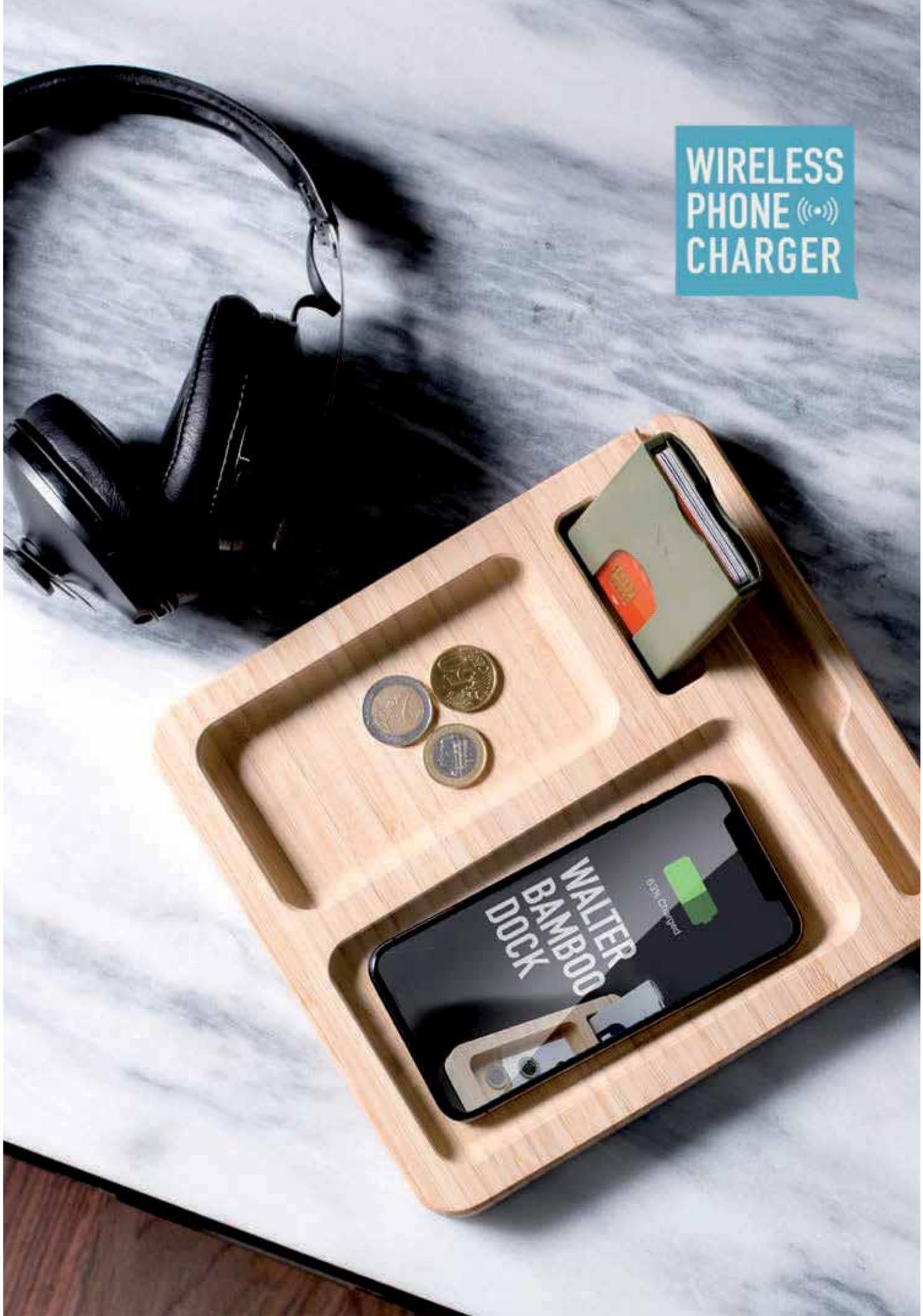
Pasta Straws.

“From pasta to drinking straws!”

Wow! There's a better way to enjoy your favourite cocktail, soda or smoothie without leaving a footprint on the planet that will take generations to disappear. Drinking straws made from pasta! Unlike plastic (which ends up in landfill) or paper drinking straws (that quickly get soggy), Stroodles Pasta Straws last for an hour or more, are flavourless, biodegradable (made from wheat and water), edible and create zero waste.



WIRELESS
PHONE ((•))
CHARGER



Walter Bamboo docks.

“From FSC bamboo to smart dock organiser, there’s no excuse to forget your keys!”

Wow! Made from durable, FSC-certified bamboo, the Walter Bamboo Dock is an organiser for your everyday carry. It’s available in two versions: with or without a built-in wireless phone charger. It’s the perfect storage for your keys, phone, receipts and more.



Walter Bamboo Basic



Walter Bamboo Double

Walter bamboo Big dock.

“From FSC bamboo to smart dock organiser, there’s no excuse to forget your keys!”

Wow! The Walter Bamboo Big Dock is an organiser for your everyday carry with a built-in wireless charger. It provides room for your keys, phone, receipts etc. and of course it has pockets for your Walter Wallets. The Big Dock has a drawer to store even more!



Bamboo Wheels.



“From bamboo to toy cars - it’s time to play!”

Wow! This toy car is made from bamboo, one of the fastest growing plants in the world. It’s strong, durable and completely sustainable. Cars, delivery vans, trucks, airplanes and more are all possible. Plus, custom models are available with orders of upwards of 100 pieces, which means a bamboo version of your own brand of car is no problem. Each car is delivered as a set with the axels and wheels in a gift box that can be custom-printed as well.





Play time



Little Bamboo Bank:
can be branded as any bank, ticket office, train station and more.



Little Bamboo Garage:
can be branded as a car dealer, petrol station, police station and more.



Little Bamboo Ice Cream Shop:
can be branded as a supermarket, pharmacy or any other company.



Little Bamboo Pizza Place:
can be branded as any shop, restaurant or company!



Bamboo Custom toys.

“From bamboo to wooden toys!”

Wow! These high-quality, fun, custom toys are made from bamboo, one of the fastest growing plants in the world. The design fits perfectly in the modern interior, making your brand visible at all times. There are four models available, which can be customised in your own style, including the jigsaw pieces.

Bamboo Tapazz snack.



“From bamboo to snack boards, for your Friday night tapas!”

WoW! These sophisticated serving Woodlane boards are made from high-quality, durable bamboo. A great eye-catcher in the kitchen and on the dining table. Suitable for snacks, small appetisers, sweets and more. Standard house-shapes are available with neck, bell or step gables. From 500 pieces upwards, custom shapes are also available. It's even possible to order a few different shapes as a two-pack or three-pack that come in one sleeve.



Bamboo Tapazz XXXL.

“From bamboo to
XXXL snack board,
for your Saturday
night tapas!”

WoW! Steal the show with Woodlane Tapazz XXXL: a huge 92 cm long tapas board, in the shape of an Amsterdam house! Made from high-quality bamboo material with spots for delicious olives, hummus and much more. It even has enough space to cut pizzas or bread. And it's perfect for serving a breakfast in bed. Just apply some edible oil (like olive or sunflower oil) to give the material a darker finish.



Bamboo Comb.



From a strong wood to a sustainable bamboo comb.

A nice and eco-friendly comb that helps to keep the earth more clean and healthy.



Bamboo bags.

A wide range of a sustainable and strong wood and renewable resource.

Texte a ficar: Eco-friendly and sustainable bamboo bags; we can offer you several options: drawstring, shopping bag, tote,...



Corn Backpack.



“From corn starch to biodegradable bag!”

WoW! This bag is made from polylactic acid (PLA) and is 100% biodegradable and compostable. PLA is typically made from the sugars in corn starch, cassava or sugarcane. It is biodegradable, carbon-neutral and edible. To transform corn into plastic, corn kernels are immersed in sulfur dioxide and hot water, where its components break down into starch, protein and fibre.



Corn Poncho.

“From corn starch to biodegradable poncho, perfect for festivals!”

Wow! This poncho is made from polylactic acid (PLA) that comes from corn starch - making it fully compostable and biodegradable. The sustainable way to stay dry when you're out and about!



Vibers Flower pot.



“From elephant grass to a sturdy flower pot!”

WoW! This Vibers™ flower pot is made from a brand-new material produced using elephant grass grown in Dutch soil. Natural fibre, biodegradable, super strong and sustainable.



Vibers Lunch box.

“From elephant
grass to a handy
lunch box!”

Wow! This Vibers™ lunch box is made from a brand-new, natural material produced using elephant grass - it's biodegradable, extremely strong and sustainable.



Vibers Kitchen kit.



“From elephant grass to sturdy kitchen equipment!”

WoW! This Vibers™ kitchen collection is made from a natural, biodegradable, sustainable material produced using elephant grass grown in Dutch soil. If you keep Vibers™ cool and dry, it'll last and last. That's why this kitchen equipment should be washed by hand with mild soap, thoroughly dried afterwards, and only used for cold food and drinks. You can use Vibers™ up to a temperature of 45 degrees Celsius. It's not suitable for the dishwasher, nor should it be used for hot drinks and meals.







Natural Bottle.



“From bamboo and sugarcane to world’s most natural water bottle!”

Wow! This reusable, organic water bottle is made from bamboo (for the lid) and sugarcane (for the bottle itself) - meaning your drink has no artificial plastic taste or smell. Both bamboo and sugarcane absorb CO2 from the atmosphere while growing. So by using this natural bottle, you’re helping to reduce greenhouse gases and put an end to single-use plastic bottles.



Bio Ice scraper.



“From waste sugarcane to organic ice scraper for ice-free windscreens!”

Wow! This ice scraper is made from 100% organic materials - in this case from the waste from the sugarcane plant. No use of scarce fossil fuels, but instead renewable raw materials. Plus, growing sugarcane uses a lot of CO2 and reduces greenhouse gas emissions.





Bio bidon.

“From sugarcane to organic bottle, for an environmentally friendly way of life!”

Wow! Bio Bidon is the first organic bottle in the world. It neither smells nor tastes of plastic like regular plastic bottles do, and of course it's also BPA-free. The Bio Bidon is manufactured in an environmentally friendly way from renewable sugarcane. Cultivation of sugarcane absorbs CO₂ and reduces greenhouse gas emissions. The materials used meet food safety requirements and are fully recyclable. The sustainable alternative to a regular plastic bottle!

Designer Bottle.



“From sugarcane to designer water bottle”

WoW! This water bottle is made from residual material from sugarcane instead of crude oil. The planet loves it, and so do we. The bottle is modular, which means it takes up less space and it's easy to clean. Suitable for tap water, fruit juices, pops and alcohol up to 13%. It doesn't melt in your mouth, nor in the dishwasher (up to 65°C / 149°F). It's designed and made in Holland, and it's 100% recyclable.

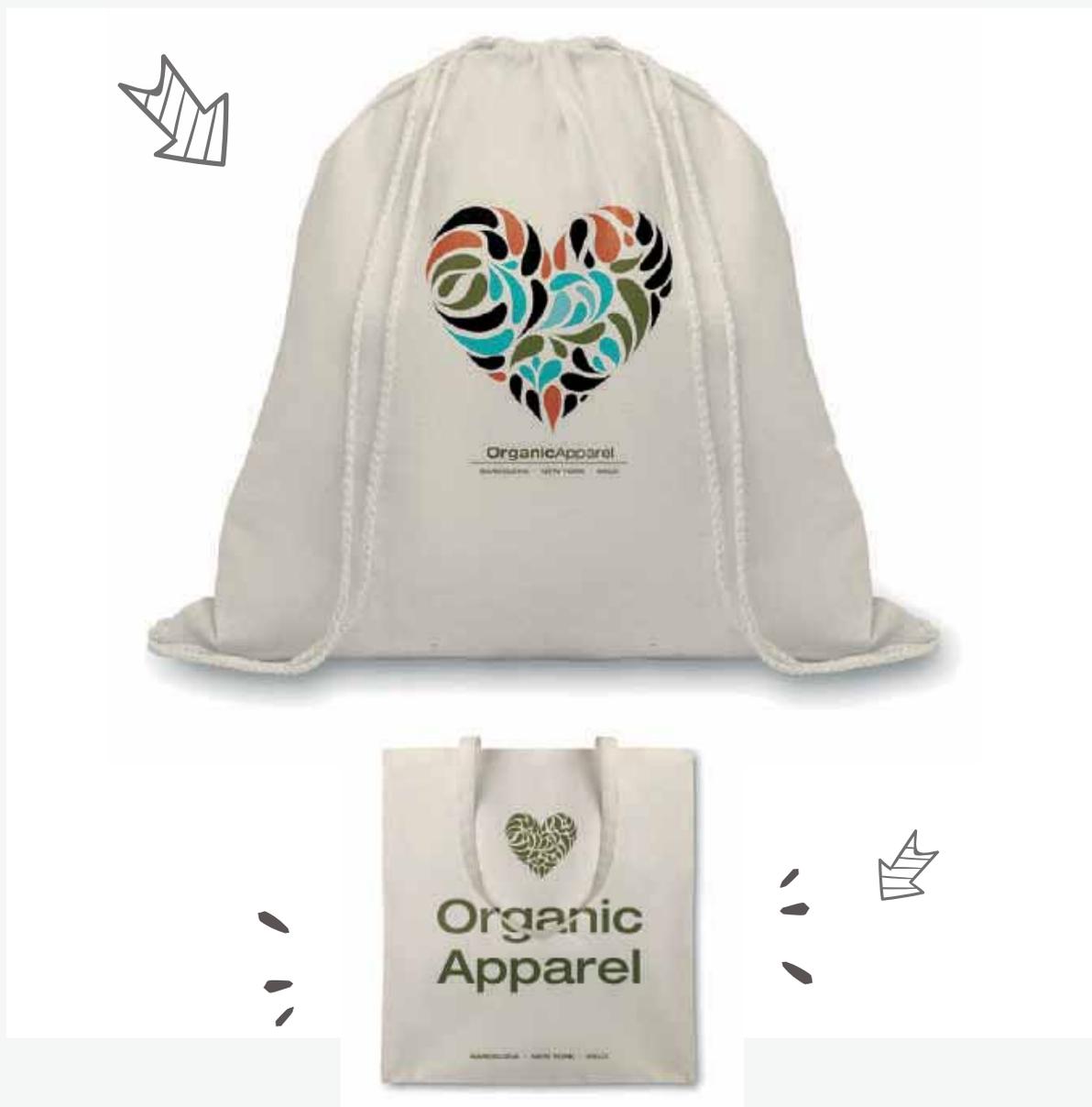




Organic cotton bag.

We offer smart reusables alternatives to replace everyday plastic shopping bags.

Organic cotton bag in 105 gr/m². GOTS certified assuring an environmentally and socially responsible harvesting of raw material, manufacturing process up to labelling. Two options: Drawstring style and shopping bag with long handles.



Jute bags.

A nice range made from this natural vegetal fiber.

Jute is a long, soft, shiny vegetable fiber that can be spun into coarse, strong threads. From that we can offer a full range of jute bags with cotton paddle, with cotton webbing covered rope handles, or with a button & loop closure... we have several options.



Biodegradable Clapsticks.

Biopolymer on potato starch basis.

F10 BIOPOLYMER on potato starch basis, biodegradable and home compostable according to EU norm EN 13432

Straw to inflate product: paper

Individual packaging: brown paper bag



Wine Jelly Beans

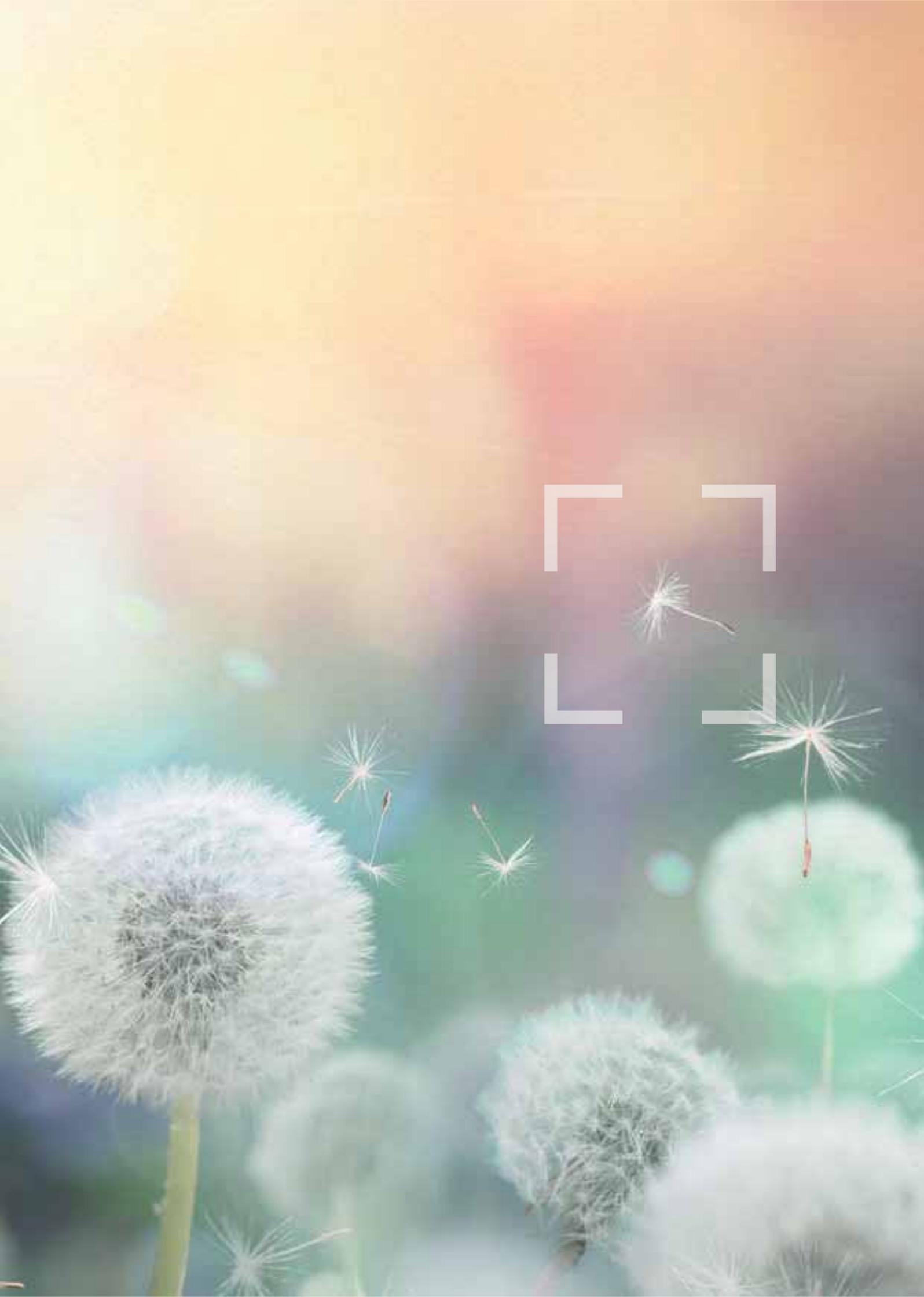
Taste the real wine gum

A totally new and exclusive Dutch Design inspired by wine, art, narration, and social responsibility. We have a white Chardonnay, a RosŽ wine and a Red Merlot. It is not a treat for children, but a luxury of happiness for adults in an extraordinary market.

Real WINE Gums are suitable for vegetarians, vegans, and have no alcohol, gluten, fats, nuts, jelly, lactose or artificial colors.



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Sprout pencil

SPROUT is a pencil that once used it can be planted and will become a beautiful flower or plant





Plantable Paper

Wide variety of products made of paper that has flower seeds inside; once you plant the paper in the ground; The seeds germinate and grow to become plants. Coasters, plates, letters, congratulations, calendars, notebooks ...



Seed Bombs Bidosis

Two bombs sedes in an easy-to-carry small container (and ship) to anywhere.



Seed Bombs Pack x10

The Packx10 contains 10 seed bombs, enough to turn your desolate balcony into a real garden.





Seed Bombs Pentadosis

Like the Jackson Five. These five seed bombs will give color and joy to your life.



Seedpack tube

Choose the type of seeds (we advise you), pipe them and give them away for others to disseminate your brand.



Seedpack blister

Sometimes, with very little you can say a lot. And this customizable cardboard contains a great treasure.



ORIGINAL
UNIC
FOR YOU.



Seedcookies

Ground cookies and seeds. Can you imagine the seedlings that can germinate and grow from your logo?





Chocolate plantable

Chocolate that is not eaten; It is planted! Feed your communication campaign with this seed pump format.





Seedhearts

Hello hearts! If your message is of love, passion or motivation, turn it into a bonbon that germinates and grows.





Planta Viva

Treeo

Treeo is a tree in a 100% biodegradable cardboard container designed by Nutcreatives that you can plant directly wherever you want shade.





Planta Viva

Cactube

A cactus in biodegradable and customizable cardboard container that protects it while traveling, that gives shelter (it is its pot) and that has a second life.





Plantation kits

Brikit

Recycled plastic pot with drainage system to have your seedlings on your office table without staining anything. Seeds and land included, of course.





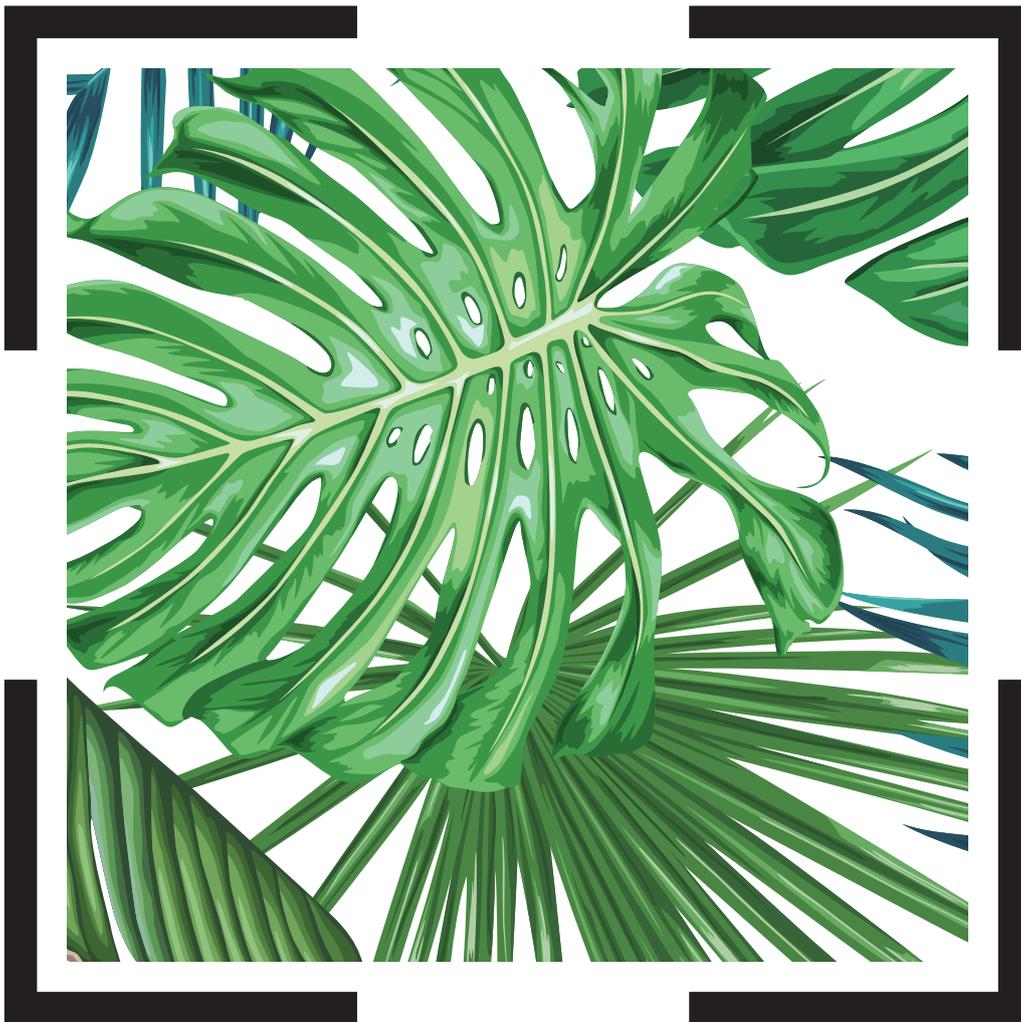
Plantation kits

Ecokit

Biodegradable pot, compacted soil and a seed pump (or seed packet) so that you have your crop under control and in a small space.



SUSTAINABLE COLLECTION



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